



2026 Food Vendor Application

Application Due February 1, 2026

**ELECTRICAL FORM & VALID INSURANCE MUST BE SUBMITTED
WITH THIS APPLICATION TO BE CONSIDERED**

Check all events you wish to apply for. **DO NOT send payment now.** You will be invoiced upon acceptance.

EVENT & LOCATION	DATE(S) & TIMES	FEE	MENU ITEMS/COST
___ Concerts on the Square 400 Block	June 3 – Aug. 26 Wednesdays, Alternating 6-8 PM	\$75/ week	
___ Wings Over Wausau Wausau Municipal Airport	June 26 & 27 June 26 4 PM to 10 PM June 27 11 AM to 10 PM	\$500	
___ 4 TH OF JULY EVENT Downtown Wausau Airport	July 4th 6 PM to 10 PM	\$200	
___ Big Bull Falls Blues Fest Fern Island Park	Aug. 21 & 22 Aug. 16: 4-11 PM Aug. 17: 11 AM – 11 PM	\$450	
___ Harvest Fest 400 Block	Oct. 3 11 AM – 1 PM	\$75	

Wausau Events retains the right to sell all drink products at ALL events except Concerts on the Square and Harvest Fest. If you are interested in selling beverages at Wings Over Wausau, or Big Bull Falls Blues Fest, please indicate so here. Beverages at 4th of July are only sold by the Beverage Tent/Wausau Events. You will sell soda and water at prices set by Wausau Events (\$4 per 20 oz. bottle, \$3 per water). You will be invoiced for product sold and not charged for whole/unopened cases. Pricing for water in 2026 is \$50/case and \$60/case for soda.

___ Yes, I would like to sell soda/water No, I'm not interested.

Organization: _____

Contact Name: _____

Email Address (Required): _____

Mailing Address: _____

Cell Phone: _____

of Workers: _____

Liability Insurance: All vendors must be covered by liability insurance. An insurance rider with a \$300,000 minimum coverage which states the following: "Wausau Events, Inc., The City of Wausau, their officers, agents & employees, to be named as additionally insured." This certificate must be received with the application.

Electrical Needs: Please fill out the additional Food & Beverage Stand Registration Worksheet. This must be completed or your application will not be considered. We will assume you need electricity unless you state otherwise.

I, the undersigned agent, dutifully swear that I have thoroughly read the rules and regulations on the next page and agree and comply. I understand the duties I must fulfill, and the timeframe in which I must fulfill them to vend at Wausau Events, Inc. events.

Vendor Signature: _____

Date: _____

2026 FOOD VENDOR RULES & REGULATIONS:

Selection Process: All festivals are produced by Wausau Events, Inc. A committee made up of Wausau Events Board Members will play a role in selecting all food vendors participating in events. Vendors will be selected based on the type of food offered, the vendor's experience with selling food at these types of events, public feedback, past experiences with Wausau Events and electrical/space needs. Our goal is to have a variety of food options offered to the public at the event, however we do not guarantee exclusivity of product.

Interpretation and Enforcement of Rules: Each vendor shall comply with the following rules and regulations, in addition to complying with all statutes of the State of Wisconsin, Marathon County and the City of Wausau pertinent to maintenance, health and fire safety.

Conduct: Wausau Events, Inc. hosts family-oriented events. You are responsible for monitoring your employees, and all vendors must conduct themselves in a courteous and polite manner. This includes any signage your booth displays at the event.

Liability Indemnity: Vendor covenants that it will protect, defend, hold harmless and indemnify Wausau Events, Inc., their directors, officers, agents, employees and volunteers from and against all expenses, claims, actions, liabilities, attorney's fees, damages, and losses of any kind whatsoever, actually or allegedly, resulting from or connected with the participation as a vendor in the event. Wausau Events shall not be liable for any loss or damage to any merchandise or personal property in or about the vendor's booth, regardless of the cause of such loss or damage. An insurance rider must be provided. See application for specific information.

Cleanup: Vendor is responsible for removing all debris, cooking materials (coal, oil, etc.) from the site. All refuse, rubbish and garbage must be deposited in containers. Failure will result in negative light the following year.

Merchandise: At no time shall vendor display for sale or otherwise materials, which in the sole judgement of the Wausau Events Board shall be deemed obscene, dangerous or unlawful. Additionally, no vendor shall be permitted to sell raffle tickets or apparel/merchandise items.

Cancellation: Vendor shall notify Wausau Events in writing of intent to cancel this contract no later than April 30, in order to receive a refund. Cancellations after this are not eligible for a refund.

Access to the Grounds: Access to the grounds will be as follows, per event:

Wings Over Wausau: Parking in Vendor Parking Lot (TBD), Only one vehicle inside the event gates.

Big Bull Falls Blues Fest: ONE Vehicle on Island. All workers will need a wristband.

4th of July: One vehicle allowed inside of event gates.

***During the event hours, you will not be allowed to operate a separate motor vehicle to and from your vending location. Please have all supplies available at your booth. This is for the safety of all guests as our events are large.

Electricity: Vendor shall indicate on the contract electrical needs for each festival. The electrical worksheet **MUST** be filled out completely and correctly and you must conform to the electricity available. No changes will be made.

Health Department Inspection: Vendor may be subject to an inspection by the Marathon County Health Department. If you have any questions regarding the Health Department requirements or licenses, please contact Heidi Ward at 715-261-1919. This is your responsibility.

Security: Wausau Events, Inc. will provide security for our major events. However, it is the vendor's responsibility for the protection and safeguarding of valuables and release Wausau Events for any losses.